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## PERSONAL PROFILE

**Creative artworker** with a strong design ability and over 10 years experience for both client and agency. I am used to working with creative directors, senior designers and autonomously across a range of media: corporate literature, financial and annual reports, periodicals, brochures, leaflets

(dls and roll-folds), (interactive) newsletters, advertisements, banners, exhibition material, bespoke marketing material, point of sale items, packaging, complex folders and cutter guides, prestigious invites, high-end retouching, Photoshop image creation and vector based illustration.

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## EMPLOYMENT HISTORY (1995–2007)

### **CONTRACT October 2006 – March 2007**

**999 Design** Senior artworker and studio manager producing visuals and finished artwork for a variety of clients including Dovetail, Freeview, DigitalUK and Bailey Teswaine. Studio duties included back-up, archiving, and administration of network for 5 designers and project managers (setting up email and user accounts). Working exclusively in CS/2 and using InDesign as the main DTP tool.

### **CONTRACT April 2006 – September 2006**

**Aquent BLAC** Producing look and feel and final artwork for the RSPB Save the Albatross campaign. *Lippa Pearce* publishing work for product launched at Boots, *Legas Delaney* nationwide advertisement campaign for Reebok, *Cark McKay & Walpole* pitch for B&Q, *Wolff Olins* look and feel visuals for Orange (Brasil) and *FrontRoom* producing look and feel and artwork for launch of Sonic Rivals campaign.

### **CONTRACT/PERMANENT August 2004 – March 2006**

**PricewaterhouseCoopers** Senior creative artworker playing a key role in a very busy studio. Large projects included the annual prestigious World Economic Forum in Davos (2006) where I produced designs and finished artwork for a complete multimedia campaign ensuring an arresting and impactful brand experience. During this period I had a continuous flow of periodicals, financial/annual reports and interactive newsletters to design and produce in a wide variety of formats. Utilizing clean and effective typography.

### **CONTRACT March 2004 – July 2004**

**The Recruitment Business** *Billington Cartmell* working on the Carlsberg Euro 2004 promotion, Nestlé Star Wars promotion (look and feel), Nescafé, Bisto, MrMuscle adverts and point of sale items. *Claydon Heeley Jones Mason* working on UniChem, Ferrero Roche and Sugar Puffs projects. *Alcone Marketing* working on Costa Coffee and Vue advertising campaigns and marketing material.

**Purple Consultancy** *Fitch* producing No.8 cigarette marketing material.

**Network** *Sector Light Sutton Young* working on Grovesnor main wall exhibition graphic. *Republik* design and artwork for Dunlop Golf Catalogue. *CiB* adverts for Gulf Air.

### **PERMANENT February 2003 – February 2004**

**European Marketing Group** Finishing artworker for a studio of 4 designers. Advertising, packaging and marketing for Bacardi, Volvo Trucks and duty free wine distributors. Studio management of back-up, archiving and upgrading to OSX.

### **PERMANENT August 1999 – September 2002**

**Small Back Room** Creative artworker working on award winning design projects within the property, retail and business sectors at this integrated design consultants.

### **CONTRACT October 1997 – July 1999**

Design, artwork and technical illustration for Addison Wesley Longman, Hodder and Stoughton, John Murray and Bloomsbury Publishers, Devon Council and Herman Miller.

### **CONTRACT January 1995 – September 1997**

**The Set Up** Artworker working with film and cromalin  
**Upstream Presentation** Photoshop work for interactive CD and webpages for Siemens Nixdorf and Cisco Systems  
**CPI** CD cover designs and artwork  
**Splashdown** Advertising agency working on point of sale items and adverts for Prescriptives, Clinique, Borghese, Estee Lauder and Aramis  
**HarperCollins Publishers** Children's non-fiction  
**Inklink** Traditional book packaging  
**Fox Design Consultants** First studio placement

### **STUDENT PLACEMENTS Summers of 1993 and 1994**

**Pentagram** Student placement working with associate Justus Oelher for German Telecom  
**The Town Jail Bar** Hand painted 10m spiral staircase mural after Cassandra

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## DESIGN SKILLS

### **DESIGN**

All creative briefs tackled with a meticulous and mature attitude. Clean, corporate and commercial approach to design. Photographic manipulation, vector based drawing expertise, excellent typography, agency trained with an eye for detail.

### **MAC/PC SKILLS**

QuarkXPress, Adobe Creative Suite (InDesign, Illustrator, Photoshop), Acrobat Professional (Distiller and Reader), Flight Check, iView MediaPro, Toast Titanium, Microsoft Office (Word, Excel, Powerpoint, Entourage), Extensis Suitcase, Synergist, LotusNotes, PhotoEdit, Disk Tracker, Safari, Explorer, Firefox. Loves OSX, Apple monitors, G5s and iTunes.

### **INFORMATION GRAPHICS**

Technical illustration, graphs, charts, diagrams and maps.

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## WORK PROFILE

I have a proven ability to work under pressure on a variety of jobs for a variety of clients. I am a loyal and dedicated team-player who likes to be involved at all levels of the design process. I am conscientious and organised in my approach to work and aim to maintain high standards on all jobs, no matter how big or small. I understand the importance of clear decision making and the prioritising of jobs. I hugely enjoy the creative process but firmly believe that accuracy and attention to detail are crucial at every stage of the production process in order to get the best result and to avoid costly errors.

## AWARDS

### UK PROPERTY MARKETING & DESIGN (2000)

The Land Securities Award with excellence for the best corporate brochure designed with Chi-Man Tsang.

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## ACTIVITIES AND INTERESTS

I enjoy physical activities and have been studying martial arts for five years. I raised £1,500 for **Multiple Sclerosis** when I completed the 21st London Marathon in 2001.

I am a contributor of high-rez digital images to the photographic and image library called Untitled, which can be viewed on: [www.untitled.co.uk](http://www.untitled.co.uk)

I have produced an educational display for Dulwich Picture Gallery complimenting the William Beckford (1760–1844), **An Eye for the Magnificent**, exhibition.

I have produced, exhibited and sold my art at London venues. Inverted colour street maps printed digitally onto canvas and large format vinyl substrates were the most popular images.

I have a passionate interest in art and art history and enjoy cultural pursuits in London. I have discovered that I possess DIY skills since refurbishing my house.

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## REFEREES

### WORK

#### Lee Connett

Lead Designer  
PricewaterhouseCoopers  
Plumtree Court  
London EC4A 4HT

### PERSONAL

#### Stephen Brough

Editorial Director  
Profile Books  
58a Hatton Garden  
London EC1N 8LX

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